

INT. MORNING BUZZ STUDIO - 8:00 AM

FADE IN:

MIKE JOHNSON sits at his desk with coffee mug in hand. The city skyline is visible behind him.

MIKE

Good morning viewers! I'm Mike Johnson, and I've got something incredible to show you today.

The SalesNOW app icon appears on screen.

MIKE (CONT'D)

It's an app called SalesNOW. With this app, you just take a picture of anything you want to sell, upload it, and a local buyer instantly shows up. I'll show you all how it works... Sarah, could you hand me that plant?

SARAH, the production assistant, hands him a small plant.

MIKE (CONT'D)

This guy has been in our studio for months. So I open SalesNOW... point the camera...

He frames the plant with his phone.

MIKE (CONT'D)

And take the photo. The app detects that it's a snake plant... and I hit upload. And that's it! You can put your phone away and all the magic happens in the background.

Mike's phone buzzes almost immediately.

MIKE (CONT'D)

(looking at phone,
surprised)

Hold on... we've already got someone interested in the plant! A user named PlantParent24 is offering fifteen dollars. You know what? Sure! Why not?

He types on his phone.

MIKE (CONT'D)
I just sold a plant on live TV in
under two minutes!

There's a commotion off-camera.

SARAH (O.S.)
Mike! There's someone here about a
plant?

MIKE
You're kidding!

JENNY appears at the edge of the set holding a coffee cup.

JENNY
Hi! I'm Jenny. I was getting coffee
downstairs, saw your notification,
and ran up here because I've been
looking for a snake plant for
weeks!

Mike hands her the plant. Jenny gives him fifteen dollars.

JENNY (CONT'D)
Thank you! Sorry for crashing your
show!

MIKE
You kidding? This is the best thing
that's happened to morning
television! Jenny, everybody!

Jenny waves and exits with her plant. Mike takes a seat,
still holding the fifteen dollars.

MIKE (CONT'D)
I know some of you may think this
was staged. Our director has the
same look on his face right now -
like he's witnessed something that
defied the laws of physics. But
this just happened: A woman saw a
plant, ran upstairs, and bought it
in under three minutes.

He chuckles and stands up for his closing.

MIKE (CONT'D)
SalesNOW is currently available on
the App Store and Google Play. Go
download it! We'll be right back!

Mike holds up the fifteen dollars and waves it at the camera
as upbeat outro music plays.

FADE TO BLACK

END